

European Union Week

The European Union – Vision, Challenges and the Way Forward

The European Union is essential for peace and prosperity on our continent. It also represents its member states in a globalized world where each of them is small. But we must not take these achievements for granted. Citizens of the European Union need to know and understand its benefits as well as its weaknesses. And they should be aware of the unique historic dimensions of the European project.

TUM School of Management dedicates the first week of July, 2017, to the European Union. A string of events shall inform about the European Union and revive enthusiasm for the European idea.



Monday, 03.07.2017

09:45 – 10:30 am Brexit – The implications for companies and financial service law

Prof. Philipp Maume

Main Campus, Room: 2750

3:00 – 3:45 pm EU policy for research and innovation

Prof. Joachim Henkel

Main Campus, Room: 2300

6:00 – 8:00 pm Opening Event

Main Campus, Audimax

Jointly organized by TUM School of Management and TUM Business Club e.V.

Welcome

Prof. Joachim Henkel

Vice Dean of Research, TUM School of Management

Opening remarks

Prof. Hana Milanov

Senior Vice President International Alliances and Alumni

Globalization, innovation and the role of regions in the European Union

Peter Berkowitz

Head of Unit G1 Smart and Sustainable Growth,

European Commission

Europe and beyond: NavVis goes international

Dr. Felix Reinshagen

Founder and CEO, NavVis GmbH

Wednesday, 05.07.2017

6:00 – 7:30 pm

Main Campus, Room: 1100

The European Single Market: Idea, growth, and benefits

Prof. Joachim Henkel

Making Europe through (and for) its science and innovation: Statehood, identity, infrastructures, and public policy

Prof. Sebastian Pfotenhauer

Thursday, 06.07.2017

6:00 – 7:30 pm

Main Campus, Room: 1100

EU Robert Schuman's vision and legacy:

Peace as the European project's core

Prof. Christoph Ann

Is Europe really aging?

Demographic change as a huge opportunity for Europe

Prof. Axel Börsch-Supan

Friday, 07.07.2017

4:30 – 5:00 pm A lot of trees but no forest.

Why there is no common forest policy but a lot of venues for entrepreneurship

Dr. Kathrin Böhling, Prof. Michael Suda

Theresianum, TUM Central Campus, Building 0506