The European Union is essential for peace and prosperity on our continent. It also represents its member states in a globalized world where each of them is small. But we must not take these achievements for granted. Citizens of the European Union need to know and understand its benefits as well as its weaknesses. And they should be aware of the unique historic dimensions of the European project.

TUM School of Management dedicates the first week of July, 2017, to the European Union. A string of events shall inform about the European Union and revive enthusiasm for the European idea.

Monday, 03.07.2017
09:45–10:30 am Brexit – The implications for companies and financial service law
Prof. Philipp Maume
Main Campus, Room: 2750

3:00–3:45 pm EU policy for research and innovation
Prof. Joachim Henkel
Main Campus, Room: 2300

6:00–8:00 pm Opening Event
Main Campus, Audimax
Jointly organized by TUM School of Management and TUM Business Club e.V.

Welcome
Prof. Joachim Henkel
Vice Dean of Research, TUM School of Management

Opening remarks
Prof. Hana Milanov
Senior Vice President International Alliances and Alumni

Globalization, innovation and the role of regions in the European Union
Peter Berkowitz
Head of Unit G1 Smart and Sustainable Growth, European Commission

Europe and beyond: NavVis goes international
Dr. Felix Reinshagen
Founder and CEO, NavVis GmbH

Wednesday, 05.07.2017
6:00–7:30 pm
Main Campus, Room: 1100

The European Single Market: Idea, growth, and benefits
Prof. Joachim Henkel
Making Europe through (and for) its science and innovation: Statehood, identity, infrastructures, and public policy
Prof. Sebastian Pfotenhauer

Thursday, 06.07.2017
6:00–7:30 pm
Main Campus, Room: 1100

EU Robert Schuman's vision and legacy: Peace as the European project's core
Prof. Christoph Ann
Is Europe really aging?
Demographic change as a huge opportunity for Europe
Prof. Axel Börsch-Supan

Friday, 07.07.2017
4:30–5:00 pm A lot of trees but no forest. Why there is no common forest policy but a lot of venues for entrepreneurship
Dr. Kathrin Böhling, Prof. Michael Suda
Theresianum, TUM Central Campus, Building 0506

Please find further information under www.wi.tum.de/european-union-week/